



CONSTRUCTION SUMMIT



FEBRUARY 20 | KANSAS CITY, MO

8:00 AM
-
8:30 AM

GENERAL SESSION

Welcome & Industry Update

8:30 AM
-
9:45 AM

**DATA
ANALYTICS &
SAFETY**

**CREATING
BUSINESS
SPECIFIC SOP'S**

**THE ROLE OF
YOUR WEBSITE IN
RECRUITING
SUCCESS**

**AI IN CONSTRUCTION:
STREAMLINING
OPERATIONS AND
BOOSTING
EFFICIENCY**

10:00 AM
-
11:15 AM

**OSHA 2025: KEY
CHANGES IMPACTING
THE CONSTRUCTION
INDUSTRY**

**KCMO
ENERGY CODE
UPDATES**

**CONNECTIONS
THAT COUNT:
NETWORKING FOR
BUSINESS
GROWTH**

**CYBER
SECURITY**

11:15 AM
-
12:45 PM

LUNCH + KEYNOTE

Pioneer IQ – Calling all Waymakers: Engage and Transform Your Team’s Potential

12:45 PM
-
2:00 PM

**HOW TO
INCREASE
ENGAGEMENT
IN YOUR EAP**

**WHAT YOUR LAWYER
WISHED YOU DID
BEFORE YOU
INVOLVED THEM IN A
DISPUTE**

**RETENTION
ROUNDTABLE:
INSIGHTS ON
KEEPING YOUR BEST
EMPLOYEES**

**CONSTRUCTION
TECH TRENDS
IMPACTING ABC
MEMBERS**

2:15 PM
-
3:30 PM

**2025
CONSTRUCTION
INDUSTRY
HOT TOPICS**

**CONSTRUCTION
SUCCESSION
PLANNING: THE
FINAL FRONTIER**

**CHANGE IS
COMING: TRUMP'S
LABOR BOARD**

**LEVERAGING
TECHNOLOGY FOR
SMARTER FLEET
MANAGEMENT**

3:30 PM
-
4:30 PM

HAPPY HOUR

Networking, Bowling, & Happy Hour


SESSION DESCRIPTIONS

 CONTINUED



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8:30 AM - 9:45 AM



JAKE LYON & JAMIE HOFER | IMA

Data Analytics & Safety

Risk Control specialists Jake and Jamie will delve into the transformative role of data analytics in enhancing safety within the construction industry. They will cover how data-driven insights can identify potential hazards, improve compliance, and optimize safety protocols. Learn about the latest tools and techniques for leveraging data to create safer construction environments.



JESSICA KRAUSE | New Lyfe Accounting

Creating SOP's Specific to Your Business

Standard Operating Procedures (SOPs) bring lasting benefits like consistency, efficiency, higher profitability, and a stronger company culture. They can also increase your business valuation and help create a legacy. While creating SOPs can feel overwhelming, we'll guide you through getting started. Even crafting just one SOP can make a huge impact, and over time, building a full library will transform your business.



SCOTT SCHAPER | RSM Marketing

The Role of Your Website in Recruiting Success

Join RSM Marketing president for a discussion about how to optimize your website to attract top talent. Learn about enhancing user experience, mobile optimization, and showcasing company culture to make your website a key recruiting tool.



KRISTI PRONOVOST | ABC National

AI in Construction: Streamlining Operations and Boosting Efficiency

Learn how AI can streamline crucial tasks like generating safety manuals, bid proposals, client letters, time tracking, estimating, and marketing content. Discover how AI tools can save you time, improve decision-making, and ensure quality and accuracy. We'll also cover best practices for using AI responsibly, including data protection, team safety, HR and legal considerations, and creating an AI Use policy for employees.

10:00 AM - 11:15 AM



TODD UNDERWOOD | OSHA

OSHA 2025: Key Changes Impacting the Construction Industry

Todd Underwood, Area Director for the Wichita OSHA Office, holds a Master of Science in safety from Columbia Southern University and served 21 years in the U.S. Air Force in occupational safety. He will provide an OSHA Update on program changes and construction safety trends.



MARY ENGLISH | Metropolitan Energy Center

KCMO Energy Code Update: What Contractors Need to Know

Join Metropolitan Energy Center for an overview of the recent KCMO Energy Code updates. In the fall of 2023, a new energy code package was enacted in Kansas City. This session will cover the high-level changes including the building science concepts behind the code changes, the forms and process changes for permit applications, and the key impacts on the related trades.



MARTY HOFFEY, ERIC MANN, JOE RIEDEL | Straub Construction, Emery Sapp & Sons, Cerris Builders

Connections That Count: Networking for Business Growth

Unlock the power of meaningful connections in this engaging session designed for professionals. Learn effective strategies for building a strong network, fostering lasting relationships, and leveraging your connections to drive business success.



SCOTT SCHAPER | RSM Marketing

Cyber Security: What You Need to Know

Dive into the world of cybersecurity in this session, where participants will unravel the complexities of safeguarding your construction enterprise from digital threats. Gain actionable insights on the latest cybersecurity strategies, threat landscapes, and best practices to fortify your organization's digital resilience in an ever-evolving technological landscape.

LUNCH SESSION



T. DEWAYNE ABLES | Pioneer IQ

Calling all Waymakers: Engage and Transform Your Team's Potential

In this session, DeWayne Ables, founder and president of Pioneer iQ, will define the state of our industry, our most significant need, and how you are specifically needed to create the change that will move forward, scale, and grow. Ables provides a simple formula to help you and others find your way and remove the biggest barrier preventing you and your team from their potential.

STOP & VISIT OUR BOOTH SPONSORS BETWEEN SESSIONS



12:45 PM - 2:00 PM



TRAVIS BENNETT | *Risk Strategies*

How to Increase Engagement in Your EAP

Employee Assistance Programs (EAPs) are underutilized despite their value, leading many organizations to miss their potential benefits. This session focuses on strategies to boost EAP engagement and integrate these programs into your safety initiatives. Emphasizing mental health and wellbeing for the construction workforce, we'll explore how EAPs support holistic Risk Management, fostering a culture of care for a safer, healthier, and more productive workplace.



BRIAN PALMER | *Brown & Ruprecht*

What Your Lawyer Wished You Did Before You Involved Them in a Dispute

You have to make decisions everyday without stopping to ask for your attorney's advice that could impact a future dispute. This session will highlight common pitfalls and give tips that can maximize contractors' odds of success before a dispute is handed off to lawyers.



CAITLYN COOK, MOLLY MEEK, & MISTY WELCHER |

Emery Sapp & Sons, Holmes Murphy, Pro Circuit

Retention Roundtable: Insights on Keeping Your Best Employees

Join industry leaders for an engaging discussion on strategies to retain top talent in today's competitive market. This roundtable will explore actionable insights, innovative approaches to employee engagement, and real-world examples of how to build a workplace culture that fosters loyalty and growth.



MATTHEW ABELES | *ABC National*

Construction Tech Trends Impacting ABC Members

Join Matt Abeles, VP of Construction Technology at ABC National, in this session focused on the major construction technologies making ABC members safer, and more profitable and helping them win more work. This session will also explore how AI is impacting ABC members, some tools you should be considering, and how they can affect your business today and in the future.

2:15 PM - 3:30 PM



JAMES KNIFONG | IMA

2025 Construction Industry Hot Topics

Risk Control Specialist, James Knifong will be discussing hot topics in construction. Get ahead of the curve with an in-depth look at the most important trends and challenges shaping the construction industry in 2025. Don't miss this opportunity to prepare for the year ahead and position your business for success in a rapidly evolving industry. The topics will include litigation findings in the construction industry, AI in the construction industry, and suicide statistics and awareness.



CHRISTINE WALTON | First Business Bank

Succession Planning: The Final Frontier

This session is for businesses at various stages of their life cycle, focusing on the value of succession planning for owners, stakeholders, and families. Topics covered will include trust and estate planning, the timing of succession conversations and valuations, and the income and estate tax implications. We'll also address family dynamics, the role of key employees, and the importance of banking relationships and financing options.



JON BIERMAN & SARA ROBERTSON | Polsinelli

Change is Coming: Trump's Labor Board

Over the past four years, the National Labor Relations Board and its General Counsel have shifted decisively in favor of unions and employees. Under the Trump Administration and a Republican-led Congress, many of these decisions—often breaking long-established precedent—are expected to be rolled back. However, President Trump's nomination of a pro-union Secretary of Labor raises questions about the future. Join us to explore what employers might anticipate from the NLRB in the next four years.



SCOTT CARSON | Union Leasing

Leveraging Technology for Smarter Fleet Management

This session will provide fleet owners with practical insights on how to utilize data to improve vehicle performance, reduce costs and enhance operational efficiency. By exploring key metrics and tools available in today's technology landscape, attendees will learn how to make data driven decisions that positively impact the bottom line.

3:30 - 4:30 PM

JOIN US FOR
HAPPY HOUR
AND BOWLING



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MEMBER REGISTRATION

Includes breakfast, lunch, & happy hour.
Choose your session for each timeslot – session seats are limited & are first-come, first-served.

\$275

NON-MEMBER REGISTRATION

Includes breakfast, lunch, & happy hour.
Choose your session for each timeslot – session seats are limited & are first-come, first-served.

\$325

INTERESTED IN SPONSORSHIP PACKAGES?

LUNCH SPONSORSHIP

\$1,000

- (2) Tickets to attend the event
- Optional booth/table location at event
- Welcome & introduce lunch speaker
- Welcome attendees at lunch
- Logo on lunch signage
- Logo on signage & website
- Recognition during event
- Recognition on social media

RECEPTION SPONSORSHIP

\$750

- (2) Tickets to attend the event
- Optional booth/table location at event
- Welcome attendees at happy hour
- Logo on drink tickets
- Logo on signage & website
- Recognition during event
- Recognition on social media

GAMES SPONSOR
 (1) Ticket to attend the event
 Games sponsor recognition on signage & website
 Optional booth or sponsored table location at event
 Logo on signage & website
 Recognition at event & on social media

\$500



BOOTH or TABLE
 (1) Ticket to attend the event
 Optional booth or sponsored table location at event
 Logo on signage & website
 Recognition at event & on social media

\$500

REGISTRATION

816.994.5990
www.abcksmo.org/events
jon@abcksmo.org

February 20, 2025

08:00am

PINSTRIPES

13500 Nall Ave, Overland Park, KS 66223